

7th EDITION  
**Finweek.**  
BRATISLAVA

# **FINWEEK BRATISLAVA 2023:**

**BANKING AND FINTECH - TOGETHER ON  
THE ROAD OF DIGITAL TRANSFORMATION**

CURRENT KEY TOPICS OF THE FUTURE  
OF FINANCE AND TECHNOLOGY

[www.finweek.sk](http://www.finweek.sk)

The conference with top speakers and leaders from banks, the crypto sector, the fintech community, and insurance with international participation - Finweek Bratislava will take place from October 24th to 26th, 2023, at HubHub in Twin City C, Bratislava, under the patronage of the Ambassador of the Republic of Poland and the Consul of Israel.

The conference will also include the 16th edition of the Golden Coin competition and Finas Meetup #10, the jubilee tenth meeting of fintech leaders from Slovakia and abroad. The event is organized in collaboration with the main conference partners, which include the National Bank of Slovakia, the Ministry of Finance of the Slovak Republic, and VISA.



**Digital transformation** is not just a trend but a necessity. If banks want to remain competitive, they must keep pace with digital transformation. They face various challenges, including adapting to new technologies. The introduction of a digital euro and their contributions to the security of the crypto sector will also be discussed in panel discussions at the Finweek Bratislava conference, where the banking sector will converge with the fintech community, the crypto world, and insurance to address these topics.

**It is expected that the fintech economy** will become a 1.5 trillion-dollar industry by 2023. The question is whether we will be leaders in this digital transformation or lag behind. The conference will open up discussions on how blockchain and cryptocurrencies are changing the way financial transactions and the banking sector are conducted and what the future holds for financial transactions.

**The Finweek Bratislava conference** will provide innovative perspectives, market predictions, and trends thanks to top-tier speakers. Topics will include discussions on the digital euro, how to attract talent to the insurance sector, the institutionalization of blockchain in the government sector, the transformation of financial institutions in the era of blockchain, cryptocurrencies, and Web 3.0, the development and financing of startups through various financial instruments, and the potential benefits of Slovakia having the lowest tax burden in the crypto sector. One of the panel discussions will address global trends and specific examples of innovation implementation in insurance. The discussion will revolve around the top 3 fundamental opportunities in insurance, including digital transformation, personalized insurance products, and predictive claims analysis.

**The opening panel discussion on the first day** of the conference will focus on the topic of the Digital Euro CBDC, providing insights into the state of CBDC implementation in European Union countries. It will also address concerns and benefits of launching CBDCs, particularly those built on blockchain technology and regulated by central banks. The discussion will explore the balance between control over monetary policy and the desire for CBDCs that resemble physical cash. Participants in this discussion

include Dušan Jurčák, a member of the Banking Board of the National Bank of Slovakia, Anikó Szombati, Executive Director for Digitalization at the Central Bank of Hungary, Jonas Gross, Chairman of the Digital Euro Association, and Peter Paluš, Head of the Financial Policy Department at the Permanent Representation of Slovakia to the European Union.

**The second panel discussion** will address MiCA, what it is, who it applies to, and its practical implications for commercial banks and the innovative sector. "MiCA is Europe's effort to enhance the security and reliability of the crypto world. It comprises a set of rules aimed at protecting consumers and maintaining fair and transparent markets. At the National Bank of Slovakia, we are preparing to help the market understand and adapt to this new regulatory standard in a timely manner. It is crucial that only high-quality providers of crypto asset services operate in our market," says Peter Penzeš, Head of Payment Services and Innovation Department at the National Bank of Slovakia. He will be joined by Rok Žvelc from Slovenia, Roman Chandoga from the Ministry of Finance of the Slovak Republic, Mateusz Kara from Poland, CEO of Ari10, and Natália Michalovová from Prozman & Pavlovič in this discussion.



**Among the speakers, we will have authorities in their respective fields,** including the Ambassador of Poland to Slovakia, Shmuel Ben-Tovim, economist and President of the Israeli Fintech Center, Pawel Widawski, President of Fintech Poland, Martin Peter, a member of the Board and Director of the Banking Department at the Financial Market Section of the Ministry of Finance of the Slovak Republic, Pete King from Balkan Xchange, Daniel Hawthorne from DXC Technology, Júlia Čillíková, Executive Director of the Supervision and Financial Consumer Protection Division at the National Bank of Slovakia, František Jurina from Deloitte Advisory, Branislav Beer, CEE Business Development Manager at VISA, and many others.

As part of the conference program, the historically largest gathering of representatives from fintech ecosystems in Central Europe will take place, with participants from Ukraine, Israel, Poland, Bulgaria, Hungary, and Slovakia. This event is one of the most significant parts of the 7th edition of Finweek Bratislava and marks the 30th anniversary conference of TechEvents. The 10th edition of Fintech MeetUp, which will be held on Wednesday, October 25th at 5:00 PM, is focused on presenting delegations from various countries, seeking potential areas of collaboration within the CEE region, and networking.

"We are proud to welcome such a strong fintech community with historically international representation in the heart of Europe. The Polish fintech delegation, along with delegations from Bulgaria, Hungary, and other countries, will explore opportunities for collaboration, even though we may perceive ourselves as competitors," explained Davy Čajko, President of the FINAS Association and organizer of Finweek Bratislava 2023.

An important part of the conference days will be the culmination of the 16th edition of the "Zlatá minca" competition, which rewards the best financial products on the market. The competition involves 189 independent financial experts and features more than 100 non-commercial webinars.

**The third day of the conference will be held online** and aims to raise awareness of the importance of financial literacy, with a focus on long-term investments in education and the non-profit sector. Discussions will revolve around financial literacy, the progress Slovakia has made in the past year, and the challenges that lie ahead. The online discussion will feature Júlia Čilíková from the National Bank of Slovakia, Erika Pastoráková from the Economic University in Bratislava, Marta Slovákova, CEO of Junior Achievement Slovakia, Jozef Kulich, partner at Monopoly Ventures, and Jana Merunkova from yourchance o.p.s.

Speakers and participants from Austria, Hungary, the Czech Republic, Poland, Ukraine, the United Kingdom, Israel, and Romania will be part of the conference. The main partners of the conference are the National Bank of Slovakia, the Ministry of Finance of the Slovak Republic, and VISA, while event partners include the CRIF - Slovak Credit Bureau, Prosman & Pavlovič, Decta, with support from DXC Technology and the Bratislava Stock Exchange. Production and tech support will be provided by Slido and Superstany.eu, and the event is organized by TechEvents, in collaboration with FINAS.

**Tickets for the conference full of the latest trends and innovations are still available.**

**You can find the detailed program and purchase tickets on the website [www.finweek.sk](http://www.finweek.sk).**

The Finweek Bratislava 2023 conference has been organized by Tech Events with the valuable support of several partners and sponsors:

**Under the auspices of:** The Embassy of the Republic of Poland in Bratislava, The Embassy of Israel in Slovakia

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